



KeyNotes

September 2007

Volume 24, Issue 1



Inside this Issue

| | |
|------------------|---|
| Honorary Members | 2 |
| Points | 2 |
| Path to Success | 3 |
| Mentorship | 4 |
| Be Active in GK | 4 |
| Walk with GK | 4 |
| Upcoming Events | 4 |

Keep in Touch and Stay Informed!

International Website:
goldenkey.org

Chapter Website:
www.ocf.berkeley.edu/~goldkey

Email the Officers:
gkofficers@lists.berkeley.edu

Presidents' Welcome

By **Leslie Sheu and Cindy Chow**
Co-Presidents



for coming out to events and getting involved in Golden Key, so we strongly encourage you to be active this year!

Welcome back to Golden Key! We hope you had a relaxing break and are ready for an exciting year of classes and Golden Key! We can't wait to introduce some brand new programs alongside a continuation of our popular events from the past.

This year, we are committed to providing members with tangible benefits

Golden Key has something to offer everyone, from Academic and Professional Development Workshops and Honorary Member lectures to Community Service opportunities and Social events.

As part of our focus on literacy-related community service, we are starting a program to work with local elementary schools and are launching a New Student Mentorship program for new Cal students.

To get some hands-on experience

>> See **Presidents: Page 2**

New Literacy Outreach Program Underway

By **Sonia Fleury**
Literacy Development Chair

If you can read this message, then you are one of the fortunate of the world.

While you may take it for granted that you are part of the 82% of the total world population above the age of 15 that can read and write, there are 785 mil-

lion adults who are illiterate. On International Literacy Day in 2006, then-UN Secretary General Kofi Annan described literacy as "a tool that enables people to take advantage of new learning opportunities, respond to changing occupational demands, undertake greater responsibilities, build their way out of poverty and pro-

tect themselves against disease;" and UNESCO's 2006 "Global Monitoring Report on Education for All" revealed a definitive link between illiteracy rates and extreme poverty, as well as prejudice against women.

So what can you do about it? Golden Key has chosen "literacy" as one >> See **Literacy: Page 3**

>> *Presidents: from front*

running an organization and to get to know your fellow Golden Key members better, we also encourage you to join one of our committees.

In addition to the personal benefits that come from becoming an active member, our point system is designed to help you achieve Gold or Silver status so that you can receive honor stoles and honor cords upon graduation.

Accumulating points also gives you a boost when it comes to scholarships – last year we rewarded eight \$200 scholarships to chapter members, and chapter involvement is a key factor.

Finally, don't forget about our raffle prizes at select events and at the end of the semester! So come out to Golden Key events and get involved – you won't be disappointed. We look forward to meeting you!

Points...Gotta Catch 'Em All!

Golden Key members receive many discounts and benefits, including discounts from Kaplan test prep services, professional development workshops, and numerous leadership and community service opportunities. In addition, we reward active members with...points!

Bronze: 40 points, "eligible" for scholarships, receives a certificate upon graduation

Silver: 80 points+ attended at least two different events, "recommended" for scholarships, awarded an honor cord upon graduation

Gold: 120 points+ attended at least three different events, "highly recommended" for scholarships, awarded an honor stole upon graduation

Points accumulate over the entire '07-'08 academic year, so start now!

General Meetings: 5pts

Keynotes Article: 10pts

Flyering or Tabling: 5pts/hour

Sophomore Recognition: 10pts

Academic/Professional: 10pts

Induction 10pts

Community Service: 10pts

Short-Term Committee: 10pts

HM Lecture or Dinner: 10pts

Long-Term Committee: 20pts

Social: 10pts

Honorary Members Invaluable to Golden Key



Honorary member luncheon with Professor Litwack

By **Derrick Knapik**

Honorary Member Chair

Our Golden Key Honorary Society is proud to call over 50 eminent professors, student advisors, and local community leaders, on and around the UC campus, Honorary Members. These distin-

guished individuals have set themselves apart during their careers in education and in assisting others to earn an invitation to be inducted as an Honorary Member into Golden Key.

Only three new members are inducted each year, and it is never too

early to begin thinking about that one teacher or advisor who has made an impact in your life.

Have you ever taken a class in which the professors' passion for the subject influenced you to pursue a possible career in that field? Or is there an advisor that helped guide you in the right direction in life? These devoted individuals are the type of educators and advisors that we want to be a part of Golden Key. Being honored into Golden Key is a shared award among both students and Honorary Members. Last semester, students were

treated to HM experiences such as having lunch with acclaimed history professor Leon Litwack and listening to MCB professor Caroline Kane share what it has meant to be an Honorary Member at the Golden Key Induction Ceremony this past spring.

We are once again looking forward to a great year with our Honorary Members, as many have already shown interest in participating in Golden Key ceremonies, luncheons, and lectures. So, come out and meet our honorary members at the next HM lecture on Wednesday, October 3!

Path to Success

By **Radhika Reddy**
*Academic and Professional
Chair*

Excited for a new year with Golden Key? I know I sure am! As your Academic and Professional Development Chair, I plan to make this year successful by helping you reach your goals. We have several workshops that we are planning for you this year. In order to ensure that the workshops are exactly what you want them to be, we welcome your suggestions. Please take advantage of this opportunity to be make Golden Key yours!

In the past we've had general workshops that pertain to everyone such as Personal Statement Workshops and Resume Workshops as well as specific workshops such as Medical School Application Workshops. Businesses such as Kaplan, the Princeton Review, and Target, as well as organizations like the Career Center have come to direct these special workshops. To start off this year, we've scheduled a Personal Statement Workshop with Kaplan. It will be held in 234 Dwinelle at 6:00 p.m. on Wednesday, September 19. Please check our website for more information.

This year we have also partnered with the Career Center to sponsor the Graduate School Fair (October 10-11). This is a great opportunity to network and learn more about graduate school admissions. Make sure to come out to these great events to learn about many great opportunities, get your foot in the door, and if anything, to earn Golden Key points! We hope to see you there!

>> *Literacy: from front*

of its long-term community service projects for the upcoming year. GK chapters around the world have worked closely with Better World Books over the past year to raise over \$25,000 to fund literacy initiatives nationally and internationally. Last year, our Berkeley Chapter set up a book drive to donate materials to countries in South Asia, a region with



the lowest literacy rate worldwide (58.6%). This year, our chapter will continue its involvement with Better World Books by collecting reading material for Africa, a continent that is home to three countries with the lowest literacy rates in the world—Burkina Faso (12.8%), Niger (14.4%), and Mali (19%).

A bin for collecting material is currently set up in the atrium of the Student Learning Center. Donations of books of any shape, size, and genre will be processed by a non-profit organization called Books for Africa, which has collected over 13 million books for 26 African countries since 1988. A mere 100 books can fund the shipment of 400 books, enough to provide for one classroom in Africa; and just 250 books will bring 1,000 books to Africa, enough for an entire school library.

The United States has a per capita GDP that is more than 33 times that of the West African nation of Burkina Faso. Yet even in the richest country in the world, illiteracy is still a major concern. The Na-

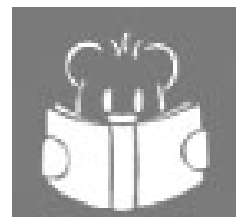
tional Assessment of Adult Literacy found that 30 million American adults have Below Basic literacy skills and 11 million are illiterate. As one of the wealthiest states, we rank as one of the bottom five states in the nation for education. With this in mind, our GK chapter will team up with a local elementary school as part of an ongoing project to encourage student inter-

ests in diverse areas. Each month, we will send a team of Berkeley students to a school to talk to children about a particular historical figure—writer, scientist, artist, politician—the students deem essential to a better understanding of the world. Students will conduct projects and experiments with the children in conjunction with these small lectures. Stay tuned for more information on how to get involved!

If you've made it to the end of this message, you've probably realized that literacy means a whole lot more than just the ability to read and write. It is cultural, artistic, musical, financial, historical, and anything else that gives individuals the tools they need to function better in society.

Donating your books and time will give many people expanded opportunities and broadened horizons—and will perhaps enlarge yours in the process.

So, come on out and help support GK's efforts to promote literacy development.



Walk with GK *New Golden Key Mentorship Program*

By **Cecilia Tong**

Community Service Chair

Get out your sunscreen! Put on your walking shoes! Golden Key is joining thousands of individuals for the Alzheimer's Association's annual Memory Walk on October 6 at Treasure Island! The Alzheimer's Association is the world's leader in Alzheimer's research, care and support. Since 1989, the event has raised more than \$225 million to help fund research and support for those afflicted with the disease.

For those who are interested, I encourage you to register early through the link on our website. So come out, and walk with GK!

Aims to Help Incoming Freshmen

By **Cecila Tong**

Community Service Chair

Ever wished that you had found out about Golden Key sooner? Well, Golden Key is reaching out to new underclassmen this year!

We will be launching a new Outreach Program to provide mentorship for incoming freshmen. Each freshman, based on his/her interests, will be paired with a Golden Key member that best fits his/her needs.

The project will allow the students to become familiar with the programs and resources offered by Golden Key. We hope to provide students with the information they need in order to

make their first-year experience more pleasant, and ultimately, to allow them to become successful college students. Mentors and mentees will meet for the first time at the New Student Mentorship Program meeting at 6:00 p.m. on Wednesday, September 26.

The program's success is entirely dependent on the enthusiasm and dedication of our members. I highly encourage all members to apply. It's a small commitment on your part to making a huge difference in someone else's life. For those who are interested, there is a brief form on our website for you to fill out and return to gkmentor@gmail.com before September 19th.

Upcoming Events

Get ready for another semester full of great GK events!

Personal Statement Workshop with Kaplan

6pm, Wednesday, Sept. 19
Location 234 Dwinelle

Mentorship Program: Meet and Greet

6pm, Wednesday, Sept. 26
Location 234 Dwinelle

2nd General Meeting

6pm, Wednesday, Oct. 10
Location 234 Dwinelle

Grad School Fair

Wednesday, Oct. 10 &
Thursday, Oct. 11
Time and Location TBA

3rd General Meeting

6pm, Wednesday, Nov. 14
Location 234 Dwinelle

Be Active in GK, Win Raffle Prizes!

By **Leo Li**

Social Chair

Welcome back Golden Key members! We hope you all enjoyed your summer and are ready to kick off the fall semester. As your new social chair I pledge to follow the footsteps of previous chairs and to continue to organize fun activities such as bowling and hiking up to the Big-C for members like you!

My goal for this upcoming year as the social chair is to create a friendly environment so that the members can make many new friends and academic and professional networks. Thus, I am committed to bring Golden Key members closer together. There will be three gen-

eral club social events this semester. These general social events will be FREE to all GK members, so I strongly urge you all to participate and to make any suggestions about the types of activities you would like to have. Further, there will be plenty o p -



GK at the Scharffenberger tour

portunities to hang out with other fellow members, and perhaps non-members, throughout the year. Finally, a great addition to the club this year is the prize system that enables members to win for their partici-

pation in GK events. I will be handing out raffle tickets at ALL GK events, and I will draw five lucky winners at the last meeting of each semester. Each winner will receive a \$15 gift card.

Since there are no restrictions to how many raffle tickets each member can receive, I strongly urge you all to increase your odds in winning at the end of the semester by becoming more active in GK this year. This is going to be a great year, so come out and have some fun!



Cindy Chow
Co - President

Year: 4th
Major: Business Administration, Linguistics



Leslie Sheu
Co - President

Year: 4th
Major: MCB



Sonia Lin
Secretary / Historian / Webmaster

Year: 3rd
Major: MCB



Cathy Hwang
Treasurer

Year: 4th
Major: Business Administration, Economics

Meet the Officers



Michelle Louie
Keynotes Editor / Graphic Designer

Year: 3rd
Major: MCB, Psychology



Radhika Reddy
Academic and Professional Development Chair

Year: 4th
Major: Psychology, South and Southeast Asian Studies



Cecilia Tong
Community Service Chair

Year: 4th
Major: MCB, Integrative Biology



Leo Li
Social Chair
Year: 4th
Major: Political Science



Derrick Knapik
Honorary Member Chair
Year: 4th
Major: History



Sonia Fleury
Literacy Development Chair
Year: 3rd
Major: History, Art (History of)



Luong Chau
Public Relations Chair
Year: 3rd
Major: PEIS, PACS