

# KeyNotes



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### Keep in touch and stay informed!

International Web Site:  
[www.goldenkey.org](http://www.goldenkey.org)

Chapter Web Site:  
[www.ocf.berkeley.edu/~goldkey](http://www.ocf.berkeley.edu/~goldkey)

E-mail the Officers:  
[goldenkey@berkeley.edu](mailto:goldenkey@berkeley.edu)

## Golden Key Makes a Difference

By April Joy G. Damian, Member

A sea of pink caps maneuvered its way through the green surroundings of nature. Dogs in pink shirts and washable pink-ribbon tattoos likewise got their paws wet on a misty Saturday morning, all for a worthy cause.

While Golden Key International Honour Society is known for recognizing and encouraging academic excellence among college students worldwide, it also values the ideal of community service. Every year, on the fourth Saturday of October, Golden Key puts into practice its commitment to addressing the greater needs of society by participating in USA WEEK-END Magazine's "Making a Difference Day." This year, the members of the Golden Key chapter at the University of California, Berkeley demonstrated their efforts to make a difference by taking part in the "Making Strides Against Breast Cancer" five mile walk at Speedway Meadow in Golden Gate Park in San Francisco.

Since 1993, Making Strides Against Breast Cancer has been the American Cancer Society's premier event to raise awareness and dollars to fight breast cancer. In that time, nearly 2.5 million walkers have raised more than \$160 million through Making Strides. In 2004 alone, more than 400,000 walkers across the country collected over \$32 million. Visit [www.cancer.org](http://www.cancer.org) for more information.



GK members and friends ready to walk for breast cancer

As a first-time participant in Making Strides, I found the experience to be both educationally and personally satisfying. As we searched for the next red sign indicating how many miles we had completed, other signs along the route displayed startling facts about the rates of breast cancer in the U.S. For example, one sign read, "Every three minutes a woman in the United States learns that she has breast cancer." On a more personal level, I was moved by the many walkers with stickers bearing the

names of loved ones for whom they were walking. By the same token, I too would like to dedicate my 5 miles to the family members, friends, and neighbors in my own life who are affected by breast cancer.

*The GK chapter at UC Berkeley would like to thank the generous sponsors that helped make this day possible: Merritt Restaurant and Bakery, Larry Lowe and Vika Vaka Insurance Agency, and the Berkeley-Albany YMCA.*

## President's Update

By Catherine Ho, Co-President

After summer's international convention and a semester packed with Honorary Member events, professional workshops, service events, Sophomore Reception, many general meetings and opportunities to socialize, and tabling on Sproul Plaza, we've almost reached finals season (whee).



Catherine Ho

Before we go out with a bang (not a whimper), I encourage

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# Recognizing the Future of Golden Key

By Mari Fitzgibbons, Secretary

On Sunday October 23, the Berkeley Chapter of Golden Key International Honour Society held its annual Sophomore Recognition ceremony in 2040 VLSB. Over 50 sophomore Berkeley students in the top five percent of their class joined Golden Key officers and Honorary Member Professor George Cluff from the Haas School of Business to celebrate their academic excellence and leadership.

The ceremony consisted of an introduction and welcome, an overview of the history of the chapter, a keynote speech by Professor Cluff, and recognition of the

students. In his speech, Professor Cluff congratulated these students on their outstanding academic achievement and emphasized the academic, networking, and social opportunities

available through Golden Key. He spoke about the wonderful relationships that he has forged with GK members in the Haas School of Business and highlighted the success he has seen its members achieve. The program concluded with a reception where snacks and drinks were served.



Professor Cluff addressing the audience

This year, a record number of students, family members, and friends gathered for Sophomore Recognition. We encourage these students continue their high level of academic excellence and hope they will join us in our quest to build a global community of academic achievers. Thank you to all those who attended.

## Update

*(Continued from page 1)*

you to join us at our remaining events: HM Dinner, Sports Day, Kaplan workshop, and just two more general meetings.

Next semester, expect ongoing opportunities to interact with Cal faculty, help out the community, learn about post-graduate opportunities, and socialize with your fellow members. We're looking forward to our spring annual Induction Ceremony where new Golden Key members are officially honored for their academic excellence. Active members can also apply for scholarships in the springtime.

We also have a regional conference lined up in April (in Las Vegas!) that is open to all Golden Key members to attend.

If you have any feedback or ideas of what you would like to see, please let us know. We aim to provide you, our members, with all the tools we can to help you succeed in the future and enjoy your time at Cal!

## PR Opportunities

By Diane Velasco, Public Relations Chair

Golden Key is like a box of chocolates – you never know what you're going to get, or rather, who you're going to meet or what opportunities may arise. Because we are a diverse organization, it is important to create awareness among prospective and current members and inform them of the many opportunities that await them through Golden Key.

To create this awareness, we table once a week on Sproul Plaza. You can always find our table adorned with our sophisticated Golden Key banner and a great deal of paraphernalia including brochures, a scrapbook, sample certificates, graduation stoles

and cords, publications, and much more. Behind the table is an officer or a Public Relations (PR) committee member, ready and eager to answer any questions. In addition to tabling, we also post flyers for upcoming open events.

By joining the PR committee and participating in the aforementioned publicity activities, you can easily contribute to the organization and learn all there is to know about Golden Key. In addition, you can earn points for your involvement and achieve higher membership status. Best of all, you get to interact and have fun with fellow members! Contact me to join the PR committee.



Officers tabling for Golden Key at the Career Center Graduate School Fair

## UC Berkeley's Key Member

UC Berkeley Golden Key's "Key Member" award is an opportunity for the chapter to recognize an active member who represents the mission of Golden Key. Key Members display more than just academic excellence but also excel through community service, dedicated chapter participation, and a commitment to personal development. Each semester a Key Member is recognized for their outstanding dedication to Golden Key.

## Congratulations Jonathan!

By Anne Bozack, *KeyNotes* Editor

Meet this semester's Key Member....Jonathan Hirschberg. Jonathan, an active Golden Key member since Spring 2005, achieved Silver status during his first semester of membership and has already achieved Gold status this semester. He has attended general meetings, academic workshops, socials, and community service events. Recognizing his recent involvement and leadership, Long-term Community Service Chair Angela Smith stated,



Key Member Jonathan Hirschberg

"Jonathan was very helpful with maintaining the group safety while walking for Making Strides for Breast Cancer on Make a Difference Day."

Jonathan is a fourth-year Mass Communications and Anthropology double major and the Disabled Students' Program note taker in all four of his classes. Beyond these studies, he also has a deep interest in psychology and helping others through emotional struggles. Following graduation next semester, Jonathan plans to apply for graduate school in this field.

When he is not hitting the books (or participating in Golden Key events), Jonathan enjoys a myriad of hobbies including drawing, reading, origami, modifying computer games, transcribing songs into midi files, and watching Star Wars.

Jonathan would like to encourage other members to become more involved in the chapter by participating in events early in the semester, before the crunch of midterms and finals. He also suggests visiting the Golden Key websites (at [goldenkey.org](http://goldenkey.org) and [ocf.berkeley.edu/~goldkey](http://ocf.berkeley.edu/~goldkey)) to stay updated and informed about the many opportunities and benefits membership offers.

Congratulations Jonathan for becoming the Fall 2005 Key Member!

## Honorary Members

Golden Key membership provides a network of students on campus, but also includes Honorary Members, faculty and staff within your department. Take advantage of this unique opportunity and get to know your professors on a more personal level by attending Honorary Member lectures and dinners. Berkeley Golden Key Honorary members include:

- Paul Chernoff:** Mathematics
- Marian Diamond:** Intergrative Biology (Physiology/Anatomy)
- Stephen Hinshaw:** Psychology
- Bob Jacobsen:** Physics
- Jacqueline Fulmer:** Celtic Studies
- Ahamindra Jain:** Chemistry
- Jeffery Winer:** Molecular and Cell Biology
- Alexi Filippenko:** Astronomy
- Ronald Takaki:** Ethnic Studies/Asian America Studies
- Carla Hesse:** History
- George Cluff:** Business Administration
- David Presti:** Molecular and Cell Biology
- John Hurst:** Education
- Sandra Sendullivan:** Engineering
- Nadesan Permaul:** Rhetoric/Political Science

## Golden Key Continues to Serve the Community

By Lily Feng, Short-Term Community Service Chair

Hey everyone! My name is Lily Feng, and I am the Short-Term Community Service Chair. How is your semester going?

Over the past few months we have had some wonderful community service events. Thanks to everybody who participated in the walk for Breast Cancer in San Francisco's Golden Gate Park on Make a Difference Day. With your

support, the event was a blast. Although we are already over halfway through our semester, there are still exciting community service opportunities ahead of us.

For future projects, we will continue to work with the South Berkeley YMCA to provide educational after-school programs. We have been volunteering at the YMCA at 3pm on Fridays. We have begun making picture calendars with the YMCA students, a project that will end on Friday, November 4. The stu-

dents design their own personalized calendars by cutting and pasting in photographs and coloring the calendars. We also participated in a Halloween Party at the YMCA on October 31. And yes, we were in costumes and had lots of candy... If you are interested in volunteering or for more information about all of our community service opportunities, you can always contact me at [lily@berkeley.edu](mailto:lily@berkeley.edu) or Angela Smith (Long-Term Community Service Chair) at [angleo2004@berkeley.edu](mailto:angleo2004@berkeley.edu).



Students at the Berkeley YMCA celebrate Halloween

## Keeping Points

Remember, Golden Key membership is about more than just paying your dues. Active members must participate in a variety of events and earn at least 20 points each semester, but more points also means more benefits. To achieve Gold Status you must participate in at least one community service, social, and Honorary Member event.

**Bronze:** 20 points, “eligible” for scholarships, awarded a certificate

**Silver:** 40 points, “recommended” for scholarships, awarded an honor cord

**Gold:** 60 points, “highly recommended” for scholarships, awarded an honor stole

## Upcoming Events

As the end of the semester nears, it is not too late to get involved in Golden Key. Join us for our remaining events, meet your fellow members, and get to know the officers.

### Sports Day

Saturday, November 5

2:00 PM, Memorial Glade

Take a break from studying and enjoy some sun, sports, and socializing with other GK members. Food, frisbees, and footballs will be provided.

### Honorary Member Dinner

Wednesday, November 9

7:00 PM, Location to be announced

Have dinner with Honorary Member Bob Jacobson from the Physics Department and chat in a relaxed and intimate setting. Dinner will be provided but space is limited and members must sign up in advance at the November 2 meeting.

### General Meetings

Wednesday, November 16

Wednesday, November 30

6:00 PM, 2066 VLSB

General meetings are a great way to meet other GK members and the officers, learn about upcoming events, and voice your opinions. With just two more meetings left this semester, this is your opportunity!

### Kaplan Academic and Professional Development Workshop

Monday, November 21

Time and location to be announced

As our final event of the semester, this workshop hosted by our local sponsor, Kaplan, will give you an opportunity to prepare for your future. Open to both members and non-members, so bring a friend.

Event	Points Awarded
General Meeting	5
Flyering or Tabling	5/hour
Academic/Professional Development	10
Community Service	10
Honorary Member	10
Social	10
<i>KeyNotes</i> Article	10
<i>Concepts</i> Article	15
Committee Involvement	20
International/Regional Conference	20

### Do you like to write and love Golden Key?

Your article could be featured in the next issue of *KeyNotes*. Talk to Anne Bozack, *KeyNotes* Editor, at the next general meeting or e-mail [annekb@berkeley.edu](mailto:annekb@berkeley.edu).

